Hurricane season is here

Is your business data protected?

CARBONITE

Weather experts have long predicted an increase in weather-related natural disasters, like hurricanes. In fact, all five of the costliest hurricanes in the U.S. occurred since the turn of the century. For anyone responsible for protecting critical business data, it's a good time to ask, will your data be safe when disaster strikes?

There's no way to know for certain when your business will be disrupted by a hurricane, fire, flood or power outage, but you can make a solid plan to protect your data. Carbonite's disaster recovery and high availability solutions can help.

Every business has a unique mix of systems, with some more critical than others. Carbonite protects your entire IT environment with the right level of protection for each workload, ensuring lower costs and dependable outcomes.

High availability solutions

Carbonite's Data Protection Platform protects mission-critical systems by continuously replicating data to a secondary target anywhere in the world. In the event of a disruption, you can fail over to the system copy without downtime, data loss or disruption to users.

Backup and disaster recovery solutions

Carbonite also offers flexible deployment methods that allow you to store backups in an alternate business location, the cloud or both. This gives you peace of mind that your data will be safe and accessible regardless of what Mother Nature has in store. With support for more than 200 operating systems and applications, Carbonite solutions are ideal for businesses with mixed IT environments. And all Carbonite products are supported by our team of disaster recovery experts.

Top five costliest U.S. hurricanes

Storm: Hurricane Katrina
Date: August 2005
Estimated damage: $125 billion
Scope: Alabama, Florida, Georgia, Louisiana, Mississippi

Storm: Hurricane Harvey
Date: August 2017
Estimated damage: $125 billion
Scope: Texas, Louisiana, Arkansas, Alabama, Tennessee, Kentucky, North Carolina

Storm: Hurricane Maria
Date: September 2017
Estimated damage: $91.6 billion
Scope: Puerto Rico, North Carolina

Storm: Hurricane Irma
Date: September 2017
Estimated damage: $77.2 billion
Scope: Florida, Georgia, North Carolina, South Carolina, Puerto Rico

Disaster: Hurricane Sandy
Date: October 2012
Estimated damage: $68.7 billion
Scope: 24 U.S. states including Connecticut, New York, New Jersey, Massachusetts

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Five reasons to use the cloud for offsite data protection

Carbonite data protection solutions allow you to seamlessly back up or replicate business data to the cloud to ensure an up-to-date copy exists if your original data becomes inaccessible due to weather-related outages. Here's a quick look at the top five benefits of a cloud-based data protection solution:

1. With cloud-based data protection, a current copy of your data is always safely outside of the disaster zone. Your data stays high and dry, no matter what's happening back at the office.

2. With Carbonite solutions, you'll always have a team of disaster recovery experts to lean on – experts who can help restore your critical IT systems from the cloud, while you and your staff focus on restoring order onsite.

3. If a disaster threatens your office or data center, you can keep things running by shifting key services to the cloud for as long as needed.

4. Even if a disaster prevents you from returning to your office, you'll still have access to critical systems, applications and data stored in the cloud.

5. Cloud technology enables vastly more efficient and secure data transfers and storage, plus disk-to-disk remote recovery. No hefty upfront infrastructure costs. No more worrying if your backup tapes will get there in the aftermath of a disaster.

Contact us to learn more

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